



ALEX MAXWELL

Ogden, Utah

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EDUCATION

California Polytechnic State University – San Luis Obispo
Bachelor of Science, Graphic Communication
September 2008 – June 2014

National Outdoor Leadership School
Wilderness First Responder
September 2020

WORK EXPERIENCE

Freelance Design and Production
June 2020 – present
Design ads, graphics, marketing collateral, websites, and more...

Legrand North America at Finelite, Inc.
Production Artist
July 2018 – April 2020
Produce installation instructions.
Film and edit videos.
Photograph products.
Create PowerPoint presentations.
Redesign collateral.
Prepare and preflight design files for print.
Make website changes.

Terris, Barnes and Walters
Production Artist (Freelance)
May 2018
Produce advertisements.
Prepare and preflight design files for print.

American Ratings Corporation Diamond Certified
Graphic Production Specialist
July 2015 – December 2017
Produce marketing collateral.
Manage and post website changes.
Design infographics.
Log all communication and work performed.
Present weekly reports.

SaaSb
Website Designer (Freelance)
June 2015
Design and code a website.

UC Berkeley School of Public Health
Graphic Designer (Freelance)
May 2015
Design a brochure.

Restoration Hardware
Production Artist (Freelance)
November 2014 – May 2015
Produce catalogs and prepare files for print.
Build templates and edit paragraph styles.

T.Y. Lin International Group
Graphic Designer (Freelance)
October 2014
Edit illustrations and create a PowerPoint.

VIDA
Production Artist (Freelance)
September – October 2014
Edit artwork.
Prepare and preflight design files for print.

College of Science and Mathematics at Cal Poly
Web and Graphic Support Team Assistant
June 2013 – June 2014
Design marketing collateral.
Prepare and preflight design files for print.
Update department websites.
Photograph events.

Synergy Manufacturing, Inc.
Marketing and Design Internship
June – September 2012
Design print advertisements.
Photograph featured vehicles and create videos.

SKILLS

InDesign

Illustrator

Photoshop

Premiere Pro

PowerPoint

HTML

CSS

Drupal